



sage

*Discover*

# **SAGE 50 ACCOUNTS ESSENTIALS**

# Introducing Sage 50 Accounts Essentials

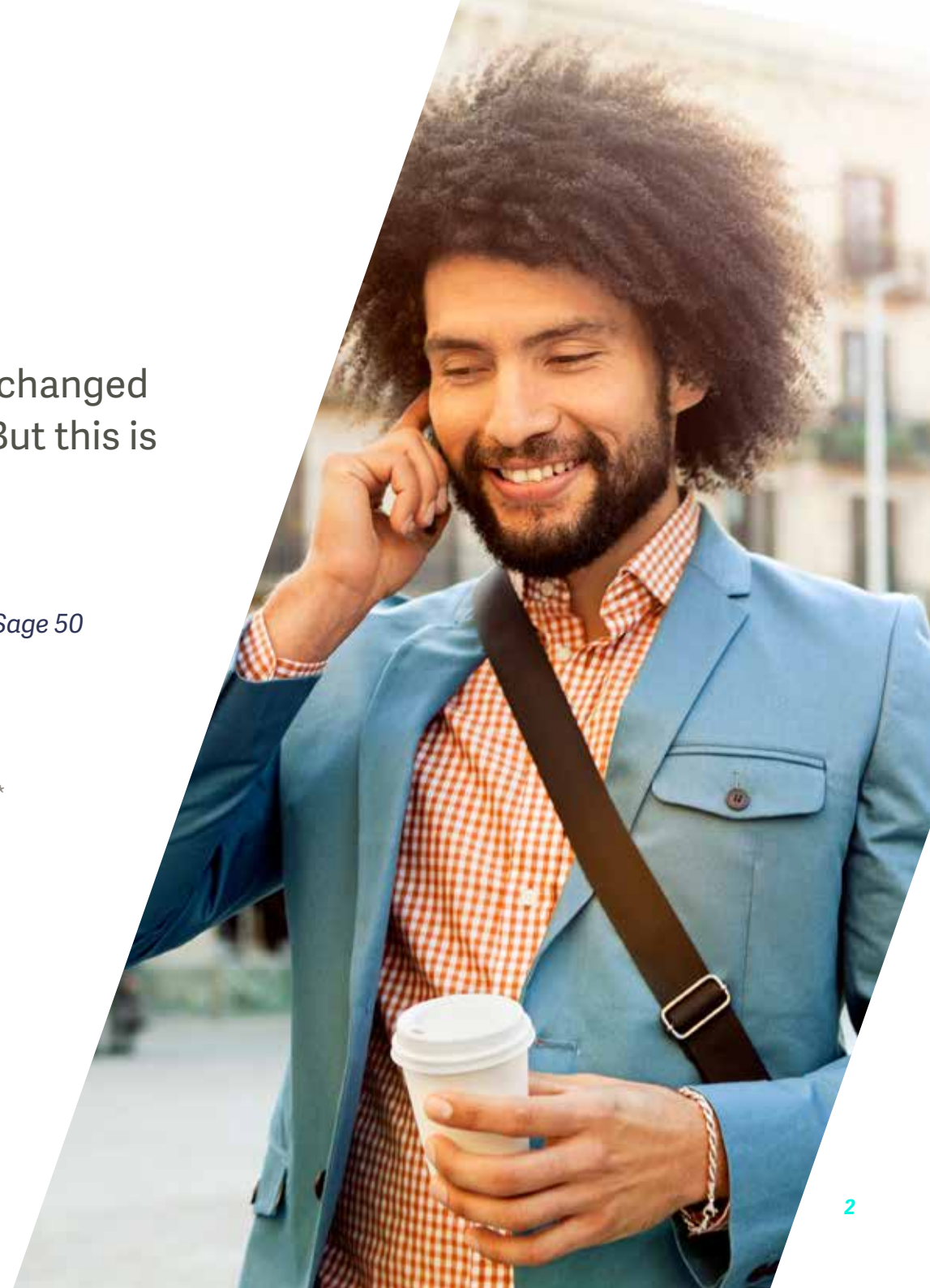
Sage Instant Accounts has evolved. We've changed it's name to Sage 50 Accounts Essentials. But this is more than just a name change.

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*We've kept the simplicity of Instant and added the raw power of Sage 50 Accounts. So it's out with the good and in with the great:*

- Work anywhere, anytime & make faster decisions with Sage Drive.
- Automate your business and save up to 3 hours per week with Bank Feeds.\*
- Accept and make all your business payments in just a few clicks.\*
- Perform everyday tasks faster and easier than ever before.
- Quick and easy to upgrade.

Being part of the Sage 50 family opens up a new world of possibilities. With access to exclusive add ons, everything you need to run your business, the best-ever software and world class support, what's stopping you?





Here's what you can expect:

*Real-time access to your accounts information anywhere with Sage Drive*

**SET YOUR  
BUSINESS  
FREE**

By linking your Sage 50 Accounts Essentials data to the cloud with **Sage Drive**, you can easily share it with other users. For example, a colleague working from home or on the move can access the same information as someone based in the office, **in realtime**. You receive one Connected User with Sage 50 Accounts Essentials.

*Sage 50 Accounts Tracker App*

**POWER  
TO THE  
BRAVE**

Perfect for anyone who needs meaningful **business insight on the go**, Sage 50 Accounts Tracker tells you how your business is performing from your smartphone. By cutting out the need to wait for reports or checking back with the office to get key business information, it helps you make **quick, confident decisions** about your business.

*Work with your accountant in real-time*

**MAKE  
YOUR OWN  
RULES**

By sharing your data in the cloud with Sage Drive, your accountant can access your data with their own secure log in, meaning you can both **work on the same live data** with no downtime.

JOIN OVER  
**24,000**  
BUSINESSES  
USING THE  
CLOUD TO **SAVE**  
**TIME** WORKING  
REMOTELY

## Get paid faster with Invoice Payments

### SPEED UP YOUR SUCCESS

The biggest challenge most businesses face is keeping a healthy cash flow. The best way to tackle this is to **get paid faster** by your customers and reduce the likelihood of invoices being unpaid. With Invoice Payments from Sage Pay you can do just that. By adding **Pay Now buttons** onto your invoices, your customers will be able to pay you instantly, easily and securely.

You'll also be able to accept card **payments over the phone** from directly within Sage 50 Accounts Essentials. All payments you take are **automatically posted** into your accounts, saving lots of time. Businesses like yours who use Invoice Payments get paid **at least twice as fast** as those that don't. There's no additional monthly charge, you'll simply pay a flat fee of 2.5% for the value of each payment you take.

## Surfacing information

### CONFIDENCE INSPIRING DATA

Getting the right information **when you need it** is crucial to running your business. The latest version of Sage 50 Accounts Essentials means it's never been easier to **analyse data** without the need to source it from various parts of the software or create workarounds. New columns and fields mean more **efficient data analysis** and reduced frustration.



*Bank Feeds powered by Yodlee\**

## VISION TO BE BOLD

Balancing the books is an integral part of managing accounts but it doesn't need to be a manual or tedious process. Bank Feeds make reconciling your accounts and bank balances simple and error free. Match payments and receipts **quickly and easily**, discard personal transactions, and spend less time on time-consuming data entry, giving you a **real-time view** of your cash position at a glance.

*Improved error correction*

## NO MISTAKES NO REGRETS

Everybody makes mistakes and there's nothing more frustrating than realising that you need to delete and start something again. But the **latest functionality** within Sage 50 Accounts Essentials means that is a thing of the past. You can now **quickly and easily edit journals, un-allocate credits and payments** and track which users have edited transactions. Meaning it's never been easier to keep your accounts accurate and up-to-date.

**AUTOMATE**  
YOUR BUSINESS  
AND **SAVE UP TO**  
**3 HOURS**  
PER WEEK WITH  
BANK FEEDS

*Drill down on aged debtors and creditors*

## **IN TOUCH WITH SUCCESS**

Get **more control** of who owes you money and who you owe money to, without the need to move in and out of different screens. A more **streamlined process** makes it easier to get insight into your cash flow at the click of a button.

*Streamlined dialogue boxes*

## **KEEP IT SIMPLE INNOVATOR**

It's now even **easier than ever** for you to find the information you need quickly with the streamlined way we've designed dialogue boxes. You can now work effectively without having to learn or remember what to do. It's clearer, simpler and **more intuitive** to achieve what you need to.



### *User interface consistency*

#### **YOUR ACCOUNTS YOUR RULES**

A streamlined and organised workspace is important to everyone and that shouldn't stop at your accounts software. The **latest developments** to Sage 50 Accounts Essentials mean you can customise exactly **what you want to see** when using the programme and that will be remembered when you log out. So, no more spending time re-setting your display to fit how you work.

### *Control your Stock*

#### **TAKE STOCK AND READY TO ROCK**

If you make money through selling products, then knowing **how much stock you have** and what it's worth is an important part of managing your cash flow. Sage 50 Accounts Essentials gives you **greater control over your stock** so you can manage it efficiently.

**100%  
FASTER  
THAN EVER  
BEFORE WITH  
IMPROVEMENTS  
TO EVERYDAY TASKS**



## How can you enhance the power of Sage 50 Accounts Essentials?



As an exclusive member of the Sage 50 Accounts family, you'll benefit from **regular product improvements**, so you'll be amongst the first to experience the competitive edge provided by the latest updates. With access to the **growing range** of Sage 50 Accounts add ons, you can truly customise your software to suit the needs of your business and optimise how **Sage 50 Accounts Essentials** works for you.

Please note these are chargeable add-ons. Terms and conditions apply.

\* Bank Feeds & Invoice Payments only available with Sage Cover Extra and subscription contracts. Additional charges may apply.

\*\* Upgrade to Sage 50 Accounts, Sage 50 Accounts Plus or Sage 50 Accounts Professional for full access to the catalogue of add ons.





Join **over 70,000 businesses** like yours who are using the latest version of Sage 50 Accounts to help manage their business with ease.

*For more information call us today:*

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DO MORE BUSINESS  
**YOUR WAY**

